

«Local Market Development» project

Branch of the Association Helvetas Swiss Intercooperation in the Kyrgyz Republic

Branch of the ICCO Foundation in the Kyrgyz Republic

### Monitoring

Monitoring visits of LMD Partners took place at the end of September in the south (Mehr-Shavkat, RAS Batken, TES-Centre and RAS Jalal-Abad) and the beginning of October in the north (AgroLead, COKI and Shoola). 3-5 farmer groups were randomly chosen from each partner. The monitoring report on each farmer group was sent to all partners for analysis of their activities.

### «Interfood Siberia 2013»

On November 6-8 of 2013 the food industry exhibition will take place in the city of Novosibirsk. LMD project has supported the participation of AFIE, its 5 members and 3 cooperatives from Batken oblast. The goal of participation is to establish new trading contacts. Siberian region is an attractive market for Kyrgyz processed and fresh products. Additional information on the exhibition can be found on: [www.interfood-siberia.ru](http://www.interfood-siberia.ru)

### Study of the agri-input production market

The study was launched in October and is planned to be finished until the end of November. The goals of the study are following:

- Identification of main suppliers of agricultural production means at present time;
- Study of the distribution system of agricultural production means and of the perspectives of involvement of LMD partners into it;
- Development of recommendations for improvement of an access of Value Chain operators to quality agricultural production means.

### The study on the system of preparation of raw materials by processing enterprises

The present study was launched in October and will be finished by the end of November. It is planned to cover about 20 enterprises most of which are the members of AFIE. The goals of the study are:

- Study of the production volumes and preparation of raw materials of enterprises in 2012-2013;
- Identification of optimal approaches in preparation of raw materials and their further distribution among other enterprises.

### Working meeting with the partners of the LMD Project

On October 16 the working meeting with LMD partners (service providers) took place in Bishkek goal of which was to learn about the results of partners' activities in 2013 and discussion of other questions:

- LMD farmers-beneficiaries' database
- Structure of the annual report in 2013
- AASP
- AIMS

On the first week of December it is planned to conduct next meeting during which discussion of previously mentioned questions will be continued, the plans of the project for 2014 will be presented as well.

### The study on associations and unions

In November of this year it is planned to conduct a small study in order to update information on current working associations and unions that represent interests of agricultural sector. First of all we are interested in organizations that represent interest of farmers, trading companies and exporters. It is planned to figure out which organizations lobby interests of above mentioned operators of Value Added Chain and to evaluate perspectives for cooperation with them within the framework of LMD Project.

### The study on export development

The present study is planned to be launched in November of 2013. The goals of the study are:

- Determine the list and volumes of produced, processed and exported vegetables and fruits;
- Classification and creation of the database of trading companies, cooperatives and agents that are involved in exporting vegetables, fruits and processed goods;
- Determine existing and potential markets for sale of local products;
- Determine problems and opportunities for export potential increase (niche for local products on foreign markets).

### AIMS

A question on future of AIMS (Agrarian Information Marketing System), [www.agro-asia.com](http://www.agro-asia.com) is still actual. LMD project stopped financing AgrolInformAsia Ltd. in the middle of 2013 due to ineffectiveness of its product – AIMS (AIMS had been supported by the LMD Project since 2009). At the moment possibility of changing the concept of AIMS is being considered taking into the account needs of target groups on which it has been initially focused on. Possibility of attracting new partners for realization of this idea is being considered by the LMD Project as well.

### Interesting facts and events in the world of agriculture

- 1 farmer in the USA on average feeds 128 people. Only 2% from the whole population of the USA are involved in agriculture.
- People in the USA on average spends 7% of their annual income on food products. In comparison, in Japan that indicator constitutes to 16%. In the third world countries people spend 80% or more of their annual income on food products.
- In 1984 a Canadian farmer for the first time in the world started to sell spaces for advertisement on his own cows.
- In the past several presidents of the USA worked in agricultural sphere or were farmers and they are: George Washington, Tomas Jefferson, Abraham Lincoln, Harry Truman and Lyndon Jones.