



HELLETAS
Swiss Intercooperation



Shah Wali
Regional program manager

Bringing new ideas to my project and bring the theory in to the practice

To see practical examples of value chain and information sharing in multicultural environment



Sayed Jamaluddin
Project Manager



Molla Sabiha Sultana
Value Chain Specialist

- Strategies, good practices and challenges of the various country programs in rural service provision system, achieving scale in value chain / market systems development, engaging private sector enterprises and integrating woman's economic empowerment into market development
- Rationale for / interest in and trajectories of the shift from livelihoods to market development in the different programs
- How the different country programs view and / or use monitoring and results measurement (MRM) system in market development.

My goal for the Ben Tre workshop is to share the experience of medicinal plant value chain development in Bangladesh. From the field visit, I am also interested to identify core lessons and challenges that can contribute to my work in Bangladesh.



Zenebe B. Uraguchi
Advisor, Market Development

AFGHANISTAN



Mohammad Saleem
Project Manager

To learn more about value chain and see practically the good methods applying in Vietnam

Learn more about Value chain and having good knowledge of creating business ideas to the people



Hidayatullah
Project Manager

BANGLADESH



Shamim Hossain
Value Chain Coordinator

My goal for the Ben Tre workshop is to share how the market development of approach of Samriddhi project works for different types of value chains (agriculture, livestock, crafts etc) and learn the lessons and challenges from other projects / country programmes.

- To consolidate knowledge on promotion of market development for employment and income opportunities/reducing income inequalities for poor and poorest through value chain development;
- Understanding the experience of others on making market systems accessible for the poor and poorest (e.g. access to quality inputs, technical and financial services poor through public private partnership);
- Understanding other experiences on public private partnership in value chain development, especially in the area of storage, processing & value addition and reducing waste through public private partnership;
- Understanding experience on Shan Tea project



Shamim Ahamed
Deputy Programme Director