

Our mission:

To contribute to agricultural development by capacity building of agribusiness actors in Central Asia through providing consulting, training and information services.

WORLD NEWS

International exhibition "Green Week" in Berlin



From 17th to 27th of January 2013 at the 78th time the International exhibition Green Week – the international exhibition of food and agricultural products, horticulture and forestry was held in Berlin. For organization of the exhibition in 2013 responded the Netherlands. More than 70 participating countries presented their products at the exhibition, more than 400

000 visitors were the guests of the event. Moreover, were invited more than 60 specialized ministries from different countries.

From Kyrgyzstan participated delegation of businessmen headed by the Minister of the Ministry of Economy, Agriculture and Melioration with the organizational assistance of the German Society for International Cooperation (GIZ)

PA "AgroLead" and AgroCoop "AgroLead group" also introduced products of its farmers under the trade name "Healthy products made in Kyrgyzstan" at this exhibition.



OUR NEWS

A practical training "Strategic Management" for the development of strategy for 2013-2015 years was conducted for staff of the PA "AgroLead"

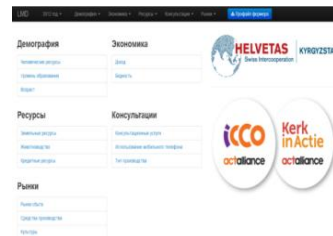


In early January, the strategy session to increase knowledge of the PA AgroLead's staff of strategic management and updating of the Strategic Plan was conducted with invitation external expert.

The main purpose of the session was to strengthen the strategic knowledge of the staff for the teamwork, and develop a clear vision for the future direction of the organization. Staff of PA "AgroLead" made a number of new additional changes to the current strategic plan of the organization.

According to the results of the strategic session staff of PA "AgroLead" came to the conclusion that the previously chosen strategy was right, and now it is necessary to strengthen and continue the realization, but in a different level of quality.

New software for monitoring and evaluation process of the "Local Market Development" Project through data base tool will simplify the work of partners in 2013



PA "AgroLead" jointly with LLC "AgroInformAsia" are developing a new software for monitoring, storage and analysis of data on the farmers of the "Local market Development" in Kyrgyzstan and Tajikistan.

In the new system of data base, the data of farmers will automatically be input to the database through the scanning and recognition system.

On 29th of January a presentation about mid results of the new Data base system was presented for all project managers of Helvetas and ICCO in the office of Helvetas.

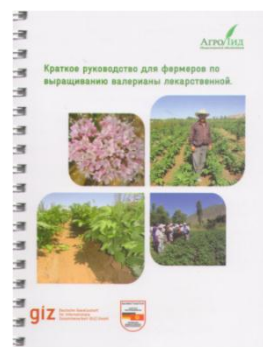
This new product was of great interest from the participants and thus had good comments and recommendations for its further development and even implementation into other projects of Helvetas and to other projects of other international organizations.

The new system will allow to the LMD's partners NGO and service provider as well as to the LMD staff to receive already processed data as the farmer's profile for the current year for their organization or for the whole project through a special account in the system.

Also the analyze of the data and assess of the impact on farmers of the project or organization will be available in the dynamics.

Additional presentation-training for LMD partners's and service providers on the theme "How to work with the new system of monitoring and database on farmers" will be held in February, 2013.

Experts of PA "AgroLead" developed a short guidance for farmers on the theme "How to grow valerian medical herb" with the financial support of GIZ



Due to lack of experience and lack of knowledge among farmers on growing valerian medical herb, experts of PA "AgroLead" with also involvement of PUM expert Mr. Aad Flaton developed the short guidance for farmers on the theme "How to grow valerian medical herb", which was printed with the financial support of GIZ.

Guidance for farmers includes a description of the botanical features of this medicinal plant, phase characteristics of its agricultural technologies of growing: from the growth of seedlings, planting, watering, pest management, harvesting, cutting, cleaning and washing. Guidance will be useful for farmers of the Issyk-Kul region for getting high yields.

This guidance will be distributed for farmers and consultants of the project to build a value chain of Valerian.

An exchange of experience for business contacts with companies in the Netherlands and Germany

In late January, for specialists of PA "AgroLead" was conducted the exchange of experience for establishing business contacts with companies in the Netherlands and Germany, organized by expert of PUM Mr. Aad Flaton as a business link project.

As part of the visit there were a number of meetings to discuss cooperation and linkages with Dutch companies like: Laboratory Den Haan, Vitrocom, AgroPlant



and Qualituber, BidNetwork, Koppert, ICCO, PUM.

At the some of those meeting there were discussed ways of possible cooperation and even were made some plans for the nearest future.

Also during this exchange there were held visits to the flower auction, a greenhouse on production and export of tomatoes and one of the biggest seedlings and greenhouses company.

Dutch companies have gone far in using of advanced technologies and improving its performance. Many companies were very open sharing of information and experiences.



As a part of the exchange specialists of PA "AgroLead" visited also one of the biggest events in the area of plants - International Exhibition of Plants - IPM Essen, where were presented the different types of plants, machinery and equipment, biological products, soil mixtures and others.

This exchange of experience allowed to see and understand that in Kyrgyzstan we have to strive a lot to grow and to be competitive in the future.



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In the end of this business link staff of PA "AgroLead" were given certificates from PUM.

PA "AgroLead" is thankful to PUM, in particular, to the expert Mr. Aad Flaton for high-quality and efficient organization of the visit and the desire to help the PA "AgroLead" in the development of agriculture in Kyrgyzstan.



PARABLE

Affection and perception

-Affection distorts perception - Master often had to say about it.

Once disciples to his delight got a great example proving the truth of these words. They heard the Master asked a mother:

- How is your daughter?

- My lovely daughter! She was so happy! She has such a wonderful husband! He gave her a car, bought her jewelry, which she had dreamed, hired for her servants. He makes her breakfast to bed, and she wakes up only in the noon. No her husband, but a real prince!

- And how is your son?

- Oh, my poor boy! What a sourpuss wife he took! He gave her what she wanted: a car, jewelry, an army of servants. She is lying in the bed until noon! And she even does not wake up to cook her husband breakfast!



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