

# Participant Information

Country: Bangladesh



## Mostafa Nurul Islam

Regional Coordinator,  
Bogra Region  
SDC-Samriddhi Project  
**HELVETAS** Swiss Intercooperation  
Bangladesh

### Expectations :

- Increase knowledge and skill on market systems analysis, private sector engagement, intervention design and developing monitoring and results measurement systems
- Sharing experiences with other projects/participants and learn innovative practices from them about core issues of M4P/market system development



## Arun Kumar Ganguly

**Advocacy Coordinator**  
SDC-Samriddhi project,  
HELVETAS Swiss Intercooperation  
Bangladesh

### Own goal:

To enhance my capacity by acquiring knowledge & skills on the M4P approach to effectively facilitate market systems improvements through advocacy and knowledge management.

### Expectations:

- **Dynamics/complexities** of the rural market systems
- Challenges of **inclusion** of poor & extreme poor in market system
- changes/improvements and ways to overcome the challenges
- What & how **advocacy initiatives** can play a role in sustainable pro-poor market systems.



## Md. Monayem Hossain

**Value Chain Specialist**  
Rangpur Regional Office  
SDC-Samriddhi Project  
**HELVETAS** Swiss Intercooperation  
Bangladesh

### Goal:

Developing in-depth knowledge and skills on market systems and enhance capacity as a facilitator in market systems development

### Expectation:

- M4P evaluation methods and approaches
- More clarification on crowding-in and copying
- Better understanding on interconnected market systems



## Md. Mazharul Islam

**Local Service Providers (LSP) Adviser**

Cross-border Transfer of Agricultural Technologies, Institutional and Market Development

### Goal:

To build my capacities/skills as a facilitator in M4P/market systems development

### I want to:

- Learn about in detail how the M4P approach is used/applied
- Understand existing rural market systems and how to improve them
- Gain detailed insights into monitoring and results measurement

## Md. Nurul Islam

Associate Coordinator  
Monitoring and Result Measurement

Rajshahi Regional Office  
SDC-Samriddhi Project

**HELVETAS** Swiss Intercooperation  
Bangladesh

### Goals

To contribute to economic empowerment of the poor and extreme poor community in rural Bangladesh by increasing my knowledge and skills in the area of sustainable market systems

### Expectation

- To know more about sustainable market systems and designing of sustainable market system interventions
- How to develop monitoring and results measurement systems
- Exchanging of experiences and learning



## Mr Hamidou A.Maiga

**Water, Sanitation and Hygiene Specialist**

Water, Sanitation and Hygiene Programme  
UNICEF Bangladesh

### Expectations :

Better understanding of the role of Private sector in Social services with a focus on Sanitation Marketing

