

ONE WORLD CALENDAR.

PARTNERS / **BELGIUM** 11.be/cncd.be / **FRANCE** cimade.org / **SWITZERLAND** helvetas.org / **THE NETHERLANDS** oxfamnovib.nl / **UNITED KINGDOM** newint.org / ASSOCIATED PARTNER **JAPAN** fh.org/oneworldcalendar.com /

Photo research briefing – edition 2014



Photos are for the 2014 edition of the **One World Calendar**.

This edition will feature mainly photographers who are born and live in a country of the Global South, an emerging country or belong to an ethnic minority.

1 Theme: **All the world is a stage**

Pre selection – Deadline for submissions: January 10, 2012

Submission: max. number 60 of your pictures

Data: low resolution but at least 18 cm wide, full height, not cropped

Submission through **e-mail**: barbaraw@oneworldcalendar.com

ftp-server: ftp://picasso.metanet.ch

user: owc09

password: selection

or on **CD-Rom**

Essential criteria for all Calendar photos

Contemporary pictures not older than 10–12 years.

Horizontal pictures (landscape) and full colour only.

The **One World Calendar** uses documentary images from the real world, so please do not submit heavily manipulated or montage photos.

We look for:

- Pictures that are surprising, enjoyable, warm and touching; avoiding guilt and pitiful feelings.
- Pictures from countries from the Global South, emerging countries and ethnic minorities.* (see page 2)
- People should be central.
- Cover portraits, head and shoulders.
- Documentary images from the real world.
- Images that celebrate different cultures, crafts, beliefs and religions and show self-reliance and strength in adversity.

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PHOTO RESEARCH EDITOR Barbara Willi-Halter, P.O.Box 3028, CH-8022 Zurich, Switzerland, Tel: +41 (0)44 252 25 20 barbaraw@oneworldcalendar.com

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2 Keywords theme: **All the world is a stage** (Shakespeare)

Generally: warm and engaging, also humorous pictures

Cover/title picture: portrait of one or two people with a relation to the theme (head and shoulder/any age, male and female)

Other pictures:

Performances, performing arts, entertainment, religion, cultural events, sport
– view into the audience watching, enjoying
– locations where performances take place, in doors, in open space, on water, performances in the street

Preparation of a performance, worm up, rehearsal, training for a performance
– making up for a performance, faces make up, dress up, preparing the stage/location

After the performance, tired performers, tidying the place/stage

Performing arts

- music, musician, singer, choir, minstrel etc.
- dance, dancer, break dance, capoeira, dervishes, tango etc.
- theater, actor, mimic, imitate, enact, play a role, story teller, magician etc.

Religion, performing rituals

Sport, traditional games, traditional marshal arts, wrestling, bow shooting, riding games, high-wire performer, courageous jumps etc.

* **Relevant countries** (page 1)

- All countries from Central and South America.
- All African countries including North Africa,
- Middle East including Palestine and the Arab world.
- All Asian countries including the Indian subcontinent and the Himalayas.
- Ethnic minorities from all parts of the world.
- We exclude all industrial countries especially in Europe and USA/Canada.

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3 Schedule of production

January 10, 2012 – closing date for picture submissions. Photographers send low res pictures that match the criteria described in point 1 & 2.

Mid March 2012 a jury will short list 30 images out of all submissions.

End of March 2012 – Photographers of the short listed pictures will be asked to send us high resolution data (complet picture, not cropped). We need to see whether the data match our requirements for reproduction.

Mid June 2012 – meeting of all Calendar partners. Selection of 12 Calendar pictures.

Mid July 2012 – All photographers advised where their photographs have been selected.

August 2012 – Photographers send caption and background information of 200 to 500 words. Full information on photographers details. Please send us also a short biography (200 words).

End of 2012 – payment of CHF 2000 will be transfered (after having received the captions and biographies).

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4 When a picture is selected

Mid March a jury of three people selects 30 images out of all submissions. These will be presented in June to the partners of the **One World Calendar**. At this meeting the final 12 images will be chosen.

For production and colour separation of the **One World Calendar** pictures we request: Original high resolution data of Print Quality, complete picture, not cropped.

Caption, background information of 200 to 500 words.

Full information on photographers details. Please send us also a short biography (200 words).

Copyright fee and conditions

The copyright fee is CHF 2'000 and covers the use of the photograph in publications of the **One World Calendar** partners, and also the Associate Partner, Food for the Hungry in Japan.

This copyright fee includes the publication of the picture in Calendars and Calendar-associated products, such as greetings cards.

The fee also includes the ability to use the photograph in all promotional literature, such as catalogues and advertisements, and miscellaneous items such as a letterhead etc. and on the **One World Calendar** home page, www.oneworldcalendar.com.

The fee is still CHF 2'000 even if the picture is not used by all partners.

For this copyright fee the photographer will grant the right to publish the photograph in Calendars and Calendar-associated products for one year.

Exclusive use of the picture in the Calendar applies to the year of agreement.

Additional terms for photographers

Captions: The photographer is required to supply relevant background information about the picture (200–500 words) before August 31.

We are particularly interested in location, names of those pictured, quotes from them, details of any festivities, events etc.

We also are interested in some personal information about the photographer. Please send us a short biography (200 words).

Payment: Payment will be made by the end of the year. (After having received the captions and biographies.)

Presentation copy: The photographer will receive a complimentary copy from each Calendar and associated product where the picture has been published.

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5 About the One World Calendar

First published in 1973 by Helvetas, Switzerland, the **One World Calendar** now is published by a consortium of non-profit organisations whose partners are Cima-de, France; 11.11.11/CNCD, Belgium; Helvetas, Switzerland; New Internationalist, United Kingdom; Oxfam Novib, Holland. Associated Partner: Food for the Hungry, Japan.

Some calendars produced by partners will be sold under the name of other organisations. The consortium is supported by a designer (**Barbara Willi-Halter**) and a secretariat (**Bettina Kubli**, Helvetas, Switzerland).

Barbara Willi-Halter, the designer solicits photographs from photographers and agencies, and submits a proposed final selection to a meeting of the consortium which takes place in June.

Photographers interested in submitting photographs should contact her:

Barbara Willi-Halter

Zaehringerstrasse 26

PO Box 3028

8022 Zurich

Switzerland

tel: +41 (0)44 252 25 20

barbaraw@oneworldcalendar.com

Bettina Kubli negotiates copyright on behalf of the **One World Calendar** group. She is also responsible for collecting and distributing background information.

Helvetas

One World Calendar secretariat

Bettina Kubli

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BW/BK October 2011

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7 Selected pictures of the One World Calendar 2012



China



Palestine



Bangladesh



Colombia



Bangladesh



Madagascar



Ethiopia



Kyrgistan



Palestine



Afghanistan



Bangladesh



Bangladesh

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6 Selected pictures of the One World Calendar 2013



Mali



Malaysia



Brazil



Sudan



Vietnam



Cuba



Yemen



Nigeria



Peru



Bangladesh



Democratic Republic of Congo



Cambodia

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