

ENHANCING THE RIGHTS OF ETHNIC MINORITIES IN CAO BANG PROVINCE, NORTHERN VIETNAM

PERIOD: Start: 2011 - End: 2013

OVERALL GOAL

Contribution to the realisation of the civil and political rights of poor and ethnic minority women and men in Cao Bang Province, through improved access to information and communication, and through increased participation in political decision making bodies

PROJECT PARTNERS

- PPC Cao Bang and the Cao Bang Development Centre (CBDC)
- Department of Home Affairs, Department for Information and Communication, and Committee for Ethnic Minority
- District and Commune People's Committees (PC)
- Cao Bang Radio and Television

BUDGET: 585,000USD (EU AND HELVETAS)

OBJECTIVES

- Relevant information and messages adapted to the needs and capacities of the ethnic groups in Cao Bang are developed and broadcasted via different medias such as radio and television
- Opportunities for political representation and participation of ethnic minority men and women in decision-making bodies, in particular at commune level, are enhanced.



TARGETS AND LOCATION

- People living in 20 selected Communes of the 2 Districts of Bao Lam and Bao Lac (population 76,700); around 350 local leaders at province, districts, communes, and villages; and 20 TV/Radio Reporters.

APPROACHES

- Holistic, bottom-up, participatory and inclusive approaches which are discussed and approved by local authorities.
- Dissemination of good practices and lessons learnt made so far in collaboration with the Department of Home Affairs regarding the pilot "Commune Title Planning", and with the Committee for Ethnic Minority regarding the "Forums for Ethnic Minorities".

PLANNED ACTIVITIES

- Information and messages adapted to ethnic groups: information needs are identified in selected pilot communes; meetings with communities and village leaders to raise awareness through communication and dialogues are organised; participatory planning of activity to establish media programs in line with the needs of the ethnic groups living in the remote villages; training of radio and TV operators of Cao Bang; ensure participation of representatives of EM in the design and conception of pilot programs which are user friendly; organize experience and monitoring/evaluation sharing events; awareness raising of the leaders of the province and district.
- Ethnic Minority representation and participation in decision-making bodies: Monitor status of political representation; Research on analysis of causes of limited political representation of ethnic minorities; Strategy to increase representation of ethnic minorities; Support the provincial "Commune Title Planning"; Forums for Ethnic Minorities; Train local leaders in Commune Title Planning; Support candidates in training; Support action plans to promote ethnic minority candidates and incentives for young ethnic minority graduates.



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