



HELNETAS

Together for a better world

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Local Market Development Project in Kyrgyzstan and Tajikistan



Ben Tre, 23/09/2013

M4P Approach

- 1. M4P approach is not an extraordinary invention**
- 2. It is a necessary instrument to improve the project performance**
- 3. LMDP has been implementing M4P approach since III phase (from January 2013)**

Pro-Poor Approach

- 1. Many beneficiaries are not really poor**
- 2. Business driven organizations are often not pro-poor oriented**

Integration to the regional and world markets

To identify our niche based of our competitive advantages

Sustainability

**Some VC Actors are Donor oriented
(Service providers, Associations)**



Thank you for your attention!