

M4P Experience

Pakistan - Afghanistan

Experience

Coriander Value Chain

- Sub-sector Analysis to identify potentials and gaps
- Conducted research for reasons behind
- Facilitated to develop:
 - Technical support
 - Extension Program
- Implemented through Public sector

Features

1. Helps better understanding of the sub-sector (Impediments & Opportunities)
2. Underlines reasons of the impediments
3. Capacity building of the services sector
4. Synergies with market actors
5. Helps design appropriate intervention/s

Relevance & Strength

- Need-based
- Potential to Upscale
- Sustainability

Questions

- Sustainable Livelihoods vs M4P
- How to deal with the monopolizing market actors (private sector – controlled by political elite)
- Rules (should we go for policy advocacy to improve regulations/standards/laws for market) it requires process, lots of time & money
- How to deal with Development Actors with heavily subsidized market development strategy
- Is gender or social equity applicable in each market
- How to deal unpredictable security issues