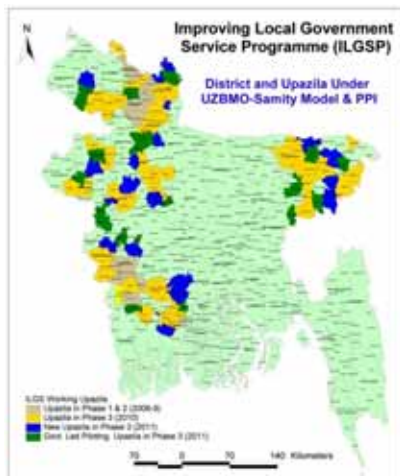


INTERVENTION AREA

ILGS facilitates the development of a network of 198,000 producers and 116 BMO covering 974 unions of 116 upazilas in 22 districts under 4 divisions.



OUR PARTNERS

- **Business Membership Organisations (BMO)** build the technical capacities of the producers in collaboration with both public and private sector organizations. They also meet the demand for quality inputs of the producers and market the produces of the SME.
- **Public institutions and agencies** (DAE, DLS and DoF) provide extension services to the producers' groups/ SME.
- **Private sector organizations** provide two types of support
 - share resources to build the capacities of the producers through their involvement with sector based PPI.
 - use and expand BMO to have better access to rural producers for the expansion of the business.
- **Non-Government Organizations** (NGO) build the capacity of BMO.
- Samridhi and other projects and organizations are partners for promoting synergies with the producers groups/ SME and BMO.



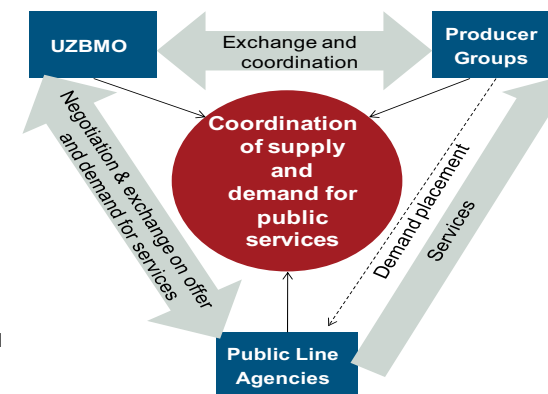
ILGS PROJECT BRIEF and IMPACT



Improving Local Government Services (ILGS) Programme: Complementary Channel to Extension Service Delivery

The **overall goal** of the ILGS programme is to contribute to pro-poor economic growth within the agricultural sector in line with the Poverty Reduction Strategic Paper (PRSPII) of the Government of Bangladesh. The project aims to improve the local enabling environment for Small and Micro Enterprises (SME) operating at local level in rural Bangladesh. ILGS focuses on improving both the demand and supply sides of the local-level public sector service markets.

The **purpose** of ILGS is to improve the agricultural service market where the local government Line Departments render services to the rural SME.



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Expected outcomes

To achieve the goal and purpose of ILGS this broadly expects two outcomes. These take into account both the demand and supply side on one hand and on the other hand the micro, meso and macro levels. The expected outcomes are as follows:

Traders'-farmers network samity model:

The model is based on incentives for all the involved stakeholders like producers, business association and government extension departments as it ensures many benefits for the stakeholders:

Producers

- More and better access to extension services and quality inputs
- Opportunities for improved marketing

Business Membership Organisation

- More and diversified contacts to farmers and better reputation among farmers results in better business
- Enhanced social status

Government Extension Departments (Public sector)

- Better scope for improved service delivery with financial and HR support from UZBMO/private companies

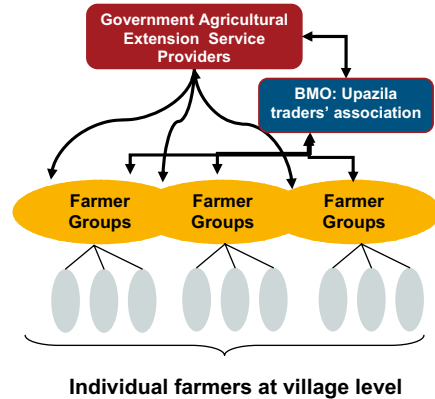
The relevant line ministries and directorates (Agriculture, Fishery and Livestock) are sensitised on the effectiveness of the model and are gradually replicating the model; and plans and directives are elaborated at district and upazila level.

Public Private Initiative (PPI): local line departments (Agriculture, Livestock and Fisheries) establish public private partnership platforms involving the representatives of local Business Membership Organisations (BMO) and SME. They develop agreed plans based on commonly identified issues and mobilise resources. The system generates a win-win situation for all actors involved: for instance, it supports line departments to carry out their mandates, improves the businesses of the BMO members and increases production and income of the rural SME (producers).

It's an institutionalised platform with the concerned Upazila Government Extension Officers, 3 to 4 representatives from business membership organization and 7 to 8 representatives from Producers/ SME.

The roles of the PPI are:

- Meet regularly on different issues
- Plan ahead of time
- Share available resources (financial and HR resources from private sector and technical know-how from local govt.)
- Work together based on the plans

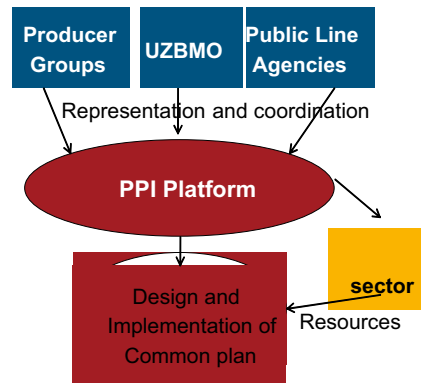


Request for information / services = information about needs

Delivery of information and services = fulfillment of business needs

Key Features:

- Sectoral partnership
- Establish at upazila level
- Works with a single issue at a time
- Shared responsibility
- Regular meeting and planning



Main lines of intervention

STRENGTHENING THE UZBMO-SAMITY MODEL

ILGS identifies existing traders' associations which are active and operating within selected rural upazilas. Through rapport-building and vision-sharing workshops, these associations are introduced to the UZBMO-samity model and sensitized on the benefits they can derive from being an active linkage between local agricultural extension service providers and farmers.

FACILITATING THE FORMATION OF LOCAL LEVEL PPI

The next stage is to promote the concept of sectoral Public-Private Initiatives (PPI) to the relevant stakeholders as a tried-and-tested means of bringing three parties (extension offices, traders and farmers) together in a formal platform to plan, discuss, and set agendas for action against farmer demands. These PPI usually consist of the relevant extension official, a representative from the UZBMO itself, and of representatives of farmers chosen by the samity to state their collective views, grievances and needs.

PROMOTING AND RAISING AWARENESS AT NATIONAL LEVEL

ILGS liaises regularly with national government agencies to showcase the successes of the interventions to date. ILGS is also supporting national level agricultural extension agencies to pilot UZBMO-samity model in 20 selected upazilas. It is expected that this government led pilot would ultimately result in government's endorsement of the effectiveness and usage of such networks.

FACILITATING AND SUPPORT RELEVANT PRIVATE SECTORS TO INVOLVE WITH UZBMO-SAMITY MODEL FOR IMPROVING LOCAL LEVEL SERVICE DELIVERY SYSTEM

ILGS also works with large private companies to leverage agro service delivery through UZBMO-samity networks. Currently, ILGS is in **discussion with multiple companies to evaluate their interest in pursuing a pilot and eventually implement on their own.** In addition, the UZBMO are encouraged to keep close linkages with private company representatives such that they are able to access privately organized extension services.

Major Achievements

- o 96 Upazila Business Membership Organisations (UZBMO) developed capacity as driving force to induct rural SME in order to improve their businesses.
- o 4,075 Rural SME with 200,000 producers linked with 116 BMO to have access to extension services in agriculture, fisheries and livestock in order to make growth of the SME as well as have better access to quality inputs and marketing of their produces.
- o 17 professionals developed their capacity in facilitating PPI for improved demand-led extension service delivery.
- o 329 local level sectoral PPI committees are developed in addressing local issues related in agriculture, livestock and fisheries through sharing resources of both public and private sector organisations.
- o 17,159 producers received training from mainstream service providers getting involved with the BMO.
- o Around 35,700 poultry birds and 19,600 cattle were vaccinated through 70 vaccination camps being organised by the BMO with the support from DLS.
- o 54 producers established demonstrations in collaboration with mainstream service providers getting involved with the BMO.
- o 42 private sector organisations got involve and contributed in local development as part of the implementation of PPI activities.
- o 20 UZBMO developed capacity as driving force to induct rural SME in order to improve their businesses by the three extension departments in order to observe the effectiveness in service delivery as complementary channel.
- o 3 UZBMO developed capacity as driving force to induct rural SME in order to improve their businesses by one private company (e.g. Lal Teer Seeds) in order to have better access to rural producers for the expansion of the business.