

# Labour Market – services & information

## Making the Labour Market Work for Young People in Albania

Making job seekers and employers find each other in the best possible way is at the core of RisiAlbania's mission. To achieve this, Risi wants young women and men to have access to information about the labour market and employment opportunities and for private businesses to be able to find qualified candidates for vacancies through better job matching services. RisiAlbania aims to achieve this through innovative solutions:



- Supporting media to attractively report on labour market issues as a profitable business;
- Upgrading the offer and outreach of private job portals and recruitment services;
- Developing the management and match-making capacities of the National Employment Service;
- Catalyzing public debates on better education and labour market policies for better employment;

## RisiAlbania's Intervention Areas

### Media and the labour market information

RisiAlbania supports mainstream media to disseminate labour market information in an attractive way to young people and their parents through channels that are popular among young jobseekers. This enables them to take informed decisions on education, career choices and employment opportunities. The popularity of the labour market programs ensures that it is also a profitable business model.

### Innovations in private job-matching services

RisiAlbania facilitates job search engines and recruitment companies to offer high-quality job-matching services as well as an additional range of commercially viable products, including career guidance and other business-related HR services. The services focus on low-and middle-skilled young people; a part of the population that is largely ignored by private job-matching providers.

### Modernizing National Employment Services

Risi is supporting NES to strengthen the interaction with private businesses and to identify better responses to business employment needs. Risi also supports NES with their Employment Promotion Programmes, introducing a Performance Management System and modernizing match-making services at labour offices.

### Bringing new perspectives on youth policies

By facilitating and promoting public debates Risi aims to bring about key changes in practices, perceptions and policies related to youth employment issues among employees and employers. Improved coordination between civil society, businesses and government bodies will ensure that youth policies will continuously be adapted in order to meet the requirements of the youth and the private sector.



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