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Local Market Development Project

Helvetas Swiss Association for International Cooperation ICCO, Dutch Cooperation Development Organisation

Information Bulletin

The next Session of the Platform Meeting

On April 6 Association of Agricultural Services Providers held Platform meeting, where were discussed the following issues:

- Presentation of the new products of the NGO "Agrolead" (video and directory on bio-preparates);
- Information about the project "Involvement of agribusiness in lobbing of own interests";
- Information about the projects of German Agency of International Development – GIZ;
- 4. Information about the Coop "Agro Bazar".

Agrolead released several new products, which were presented at the meeting. These are pocket guide of the biological product for agriculture; video courses on "Soil"; biological preparations in agriculture.



"Making Markets work for the Poor" (M4P) training

Training on the development of markets for the poor was conducted from 9 to April 13 in Bishkek, which was attended by project staff Helvetas Swiss Intercooperation: the project "Effective water management", the project "Production of organic cotton", and the project "Local market development", the staff of partner organizations: Bio-Service, Agrolead, SAS Consulting, TEC Center, staff of a few donor organizations: ICCO and SDC. This training aims to provide a framework that helps us to think through our approach to development and find answers to this question. The M4P approach focuses on how publicly-funded agencies/projects can use their resources to

leverage change in systems that matter to target groups – for example in agricultural value chains, financial services or vocational education and training – to achieve large scale, durable impact. The program gave participants the understanding of the key elements of the M4P approach and illustrations of its application in practice, including:

- The rationale for the approach and why it is important;
- (Market) systems and how to identify systemic constraints to their development;
- The roles of different players such as governments, notfor-profits, the private sector – in stimulating development;
- The central importance and meaning of sustainability and how to design interventions which catalyze lasting systemic change;
- Guidelines for taking a facilitative approach to implementation and how to work effectively with market players;
- Implications for agencies in terms of project design, implementation and monitoring and man-aging information to track progress towards project goals.

Planning of LMD project

There was a planning of the next phase of the "Local Market Development" project from 22 April to 4 May in Bishkek. In Kyrgyzstan from 2013 to 2015 will be the final phase (out) of the project. In Tajikistan, the project will have one more phase, and only after that in 2016 will begin the final phase of the project. Project planning has been done in accordance with the approach and standards: M4P and DCED.



Working Group Meetings in regions

Meetings of Working Groups were conducted in regions at the end of April. To these dates, all partners have signed contracts with processing enterprises and trading companies. They will begin deliveries of early vegetable production for local and export markets soon.

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